



BOY SCOUTS OF AMERICA®

Prepared. For Life.™

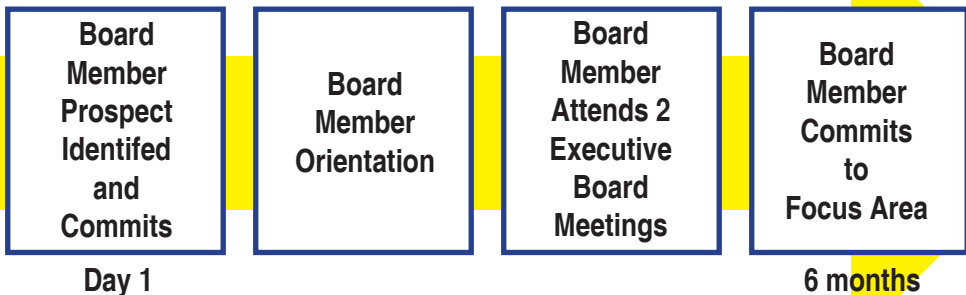


*The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.*

# GATEWAY AREA COUNCIL, BOY SCOUTS OF AMERICA BOARD MEMBER RESPONSIBILITIES:

- Regularly attends board committee meetings and participates in functions such as special events.
- Is informed about the organization's mission, current status and programs.
- Reviews agenda and support materials prior to board and focus area meetings.
- Serves on a Focus Group in areas of Finance, Leadership & Governance, Program, Marketing or Membership.
- Makes a personal and/or assists in securing a corporate Friends of Scouting contribution.
- Promotes and informs others about the Gateway Area Council, Boy Scouts of America.
- Suggests and assists in recruiting nominees to the Gateway Area Council Executive Board who have the ability to make a significant contribution either through expertise (or) financially.
- Abides by Council Conflict of Interest and Confidentiality policies.
- Assists the board in carrying out its fiduciary responsibilities, such as reviewing the organization's financial statements.

## GAC EXECUTIVE BOARD MEMBER ONBOARDING TIMELINE



Executive Board meetings are held the third Wednesday, 5:30pm of the following months:

January, March, July (Camp Decorah), September, November

# GATEWAY AREA COUNCIL, BOY SCOUTS OF AMERICA EXECUTIVE BOARD

## Finance/Fund Development

- Annual Fundraising Campaign
- Endowment Development
- Annual Lawn Social
- Annual Golf Tournament
- Capital Gifts for Properties
- Popcorn Sales
- Other Areas of Direct Support

## Program

- Cub Scout Activities
- Boy Scout Camping
- High Adventure
- Training
- Advancement
- Council Program Budget Development/Oversight
- Properties Oversight/Advancement

## Membership

- School District Relationships
- Chartered Partner Relationships
- Fall Round-up Campaign
- Retention/Scout “Crossover”
- Membership Impact Events
- Community Relationships/Partnerships

## Marketing

- Council Overall Marketing Plan/  
Brand Awareness
- Crisis Management
- Printed Materials
- Promotion/Advertising (All outlets)
- Website Development/Quality Control
- Social Media

## Leadership and Governance

- Personnel
- Legal Issues
- Risk Management
- Audit Compliance/Preparation
- Budget Development/Oversight
- Funds Expenditure Approval Oversight

# VISION STATEMENT:

*The Boy Scouts  
of America  
will prepare  
every eligible  
youth in  
America to  
become a  
responsible,  
participating  
citizen and  
leader who  
is guided by  
the Scout Oath  
and Law.*

# SCOUT OATH:

*On my honor I will do my best  
to do my duty to God and  
my country.*

*And to obey the Scout Law;  
To help other people at all times;  
To keep myself physically strong,  
mentally awake, and  
morally straight.*

# SCOUT LAW:

## *A Scout is:*

*Trustworthy*

*Loyal*

*Helpful*

*Friendly*

*Courteous*

*Kind*

*Obedient*

*Cheerful*

*Thrifty*

*Brave*

*Clean*

*Reverent*



The Gateway Area Council of  
the Boy Scouts of America  
serves over 3000 young  
people and 1000 adult  
volunteers in 9 counties:

Buffalo

Crawford

Jackson

Juneau

La Crosse

Monroe

Trempealeau

Vernon

Houston (MN)

