

## Gateway Area Council Fall 2020 Join Cub Scouts!

Pack

Fall 2020 Join Cub Scouts contact person and preferred contact information

1). Is your Pack’s BeAScout pin **up to date** and is online registration **turned on**?

2). Does your Pack have a website or Facebook page?

3). Each Pack should plan a “KickOff” event or activity for **previously involved** Scouts/ families. Make this exciting (bike rodeo, rocket launch, fishing derby) and outdoors – something that previously involved families can get excited about attending.

**If your Pack would like a postcard sent out to families – work with the Scout Service Center (14-day notice preferred)**

4). How will your Pack welcome new families this Fall?

Outdoor Activity / Join Night / Online Meeting

**Each Pack needs to plan to do something. Plan to work together with Gateway Scouting to support this with materials, presentation content, etc. Online Registration and payment preferred.**

When and where will this take place?

5). Work together to get the word out and **Invite Friends and Families.**

<b>Gateway Scouting</b>	<b>Your Pack &amp; Scout Families</b>
- Facebook Event with paid ads	- Scouts invite a Friend
- Communication within school however able	- Parents share with friends, family, coworkers
- Local television and radio	- Share via email or Facebook
- Provide printed materials (flyer, cards, yard signs, posters)	- Hang posters, put out yard signs, get flyers out
- Provide electronic templates	- Get creative! (chalk outside school...)

**When Pack has details ready to go – return form to [joe.carlson@scouting.org](mailto:joe.carlson@scouting.org) / [Daniel.gatica@scouting.org](mailto:Daniel.gatica@scouting.org) Need assistance ? We are glad to do a phone / zoom meeting to help you develop your Pack’s best plan!**