



Webelos Transition

And The Future of Your Troop





Background Info

- **Council Cub membership as of**
 - 9/19 was **1009**
 - 9/20 was **738**
 - **2020 Fall Recruitment is very challenging**
- **Council Scouts membership as of**
 - 9/19 was **506**
 - 9/20 was **443**
- **Total council retention rate of **66.4%****
 - Goal is at least 75%





Observations & Conclusions

- **27% drop in Cubs**
- **Scout membership dropped at same time**
 - **12% down**
 - For sure, some Cubs crossed over
 - But not enough to even maintain Scout numbers
- **Historically, 85% of Scouts were Cubs first**
- **“Transition Leakage”**
- **WE MUST CROSSOVER HIGHER PERCENTAGE OF WEBELOS INTO SCOUTS**





What Are We To Do?

- **Can't just wait for them to come to you**
- **“Talk Up” Scouts BSA with Cubs and Webelos at every opportunity**
 - SM visits to Pack Meetings
 - Troop Open House
 - Invite to Troop Outdoor Activity
- **Sell Webelos and parents**
 - Two different approaches
- **Work with Pack for a strong, meaningful Transition Plan**





Need A Transition Plan?

- **There is a template Plan**
 - Request if needed
- **Roles for CM, WL, SM**
 - Coordinate to have a great crossover event
 - Council will provide Pack/Troop contact info
 - Work out Covid implications
- **Monthly actions items for each**
 - Plan the event
 - Motivate Webelos and parents to crossover
- **Timeline is September- May**
 - Adjust as necessary





A Look at the Plan

- **CM & WL are the drivers**
 - Their Pack, their Webelos, their ceremony
 - But ...
- **SM is key to selling Scouts BSA**
 - Create a sense of adventure for Webelos
 - Highlight differences
 - What they have not yet done
 - If necessary, plan alternate crossover





Suggestions for Scoutmasters

- **Consider:**
 - Invite Webelos to a Court of Honor, esp. Eagle
 - Invite Webelos to at least one Troop outdoor event (more is better)
 - Provide a Den Chief to Webelos Den – best if from same pack
- **Parents Selling Points:**
 - Opportunity to continue quality time with child
 - Continued emphasis on Scout Oath & Law
 - Teach leadership & many opportunities to use
 - Can co-exist with other activities for benefit of their Scouts
 - Unmatchable experiences – Philmont, BWCA, Sea Base, Jamboree





What Do You Do?

- Scoutmaster Input





Go Get Them!

