

2021 Enchanted Forest – Youth Serving Non Profits

OVERVIEW: The Enchanted Forest is an annual Halloween event which has been occurring in La Crosse for 20 years. Families purchase tickets to attend a day-time Trick or Treating event where their children can interact with a variety of groups making Halloween memories. After a year-off this event is back with a new location and a new community host!

WHAT: Youth-serving non-profits are invited to help provide a fun, interactive Halloween experience to children of the Coulee region.

Sign up as a group to be in costume (family-friendly) and hand-out candy / do another activity/ promote your organization's services to youth and families at the 2021 Enchanted Forest event. Share what makes your group unique and help create fun memories for families from our area!

WHERE/WHEN: The 2021 event will take place on Saturday October 23. Families will purchase tickets to attend a one-hour slot between 10am-2pm.

The event will occur at Riverside Park North near the International Friendship Gardens and on the adjacent trails.

WHY:

- Help create fun memories for our area's families through a Halloween celebration
- Promote the unique services and programs your organization provides to youth, families, and the community
- Have fun yourselves as a group, dressing up in costume or doing a theme for your station!
- Be a part of a downtown event which will bring families to our area to help support small businesses as they recover from the pandemic
- Help support Gateway Scouting, an organization focused on help young people learn to be participating members of other groups which provide community service