

Enchanted Forest 2022

Sponsorship Request Form

Saturday October 22 Riverside Park

Providing a family-friendly Halloween activity connecting youth and families to businesses, civic groups, and student organizations



YES! I want to partner with this community event at the following level:

Title Sponsor (\$5,000) Only **1** available— Includes logo and pre-event recognition on all promotional and event materials including tickets. It also includes name/logo on the main event signage, media spotlight, logo on website and recognition on social media. Mentioned in newsletters/eblasts to all past attendees. Logo placed on community posters and flyers distributed in schools. Opportunity to have a table and giveaways/ interact with the families near main check-in. Your business logo will be incorporated in to the overall event logo and branding. 250 tickets to give away to employees, customers, etc

Gold Sponsor (\$3,000) Only **2** available - Includes logo and pre-event recognition on promotional materials. It also includes name/logo on event signage, logo on website and recognition on social media. Mentioned in newsletters/eblasts to all Scout families and past attendees. Logo placed on community posters and flyers distributed in schools. Opportunity to have a table and giveaways/ interact with the families. 150 tickets to give away to employees, customers, etc

Silver Sponsor (\$2,000) Only **3** available— Includes logo and pre-event recognition on promotional materials. It also includes your logo on event signage, logo on website and recognition on social media. Mentioned in newsletters/eblasts to all Scout families and past attendees. Opportunity to have a table and giveaways/ interact with the families. 100 tickets to give away to employees, customers, etc

Bronze Sponsor (\$1000) Includes your name/logo on event signage, logo on website and recognition on social media. Mentioned in newsletters/eblasts to all Scout families and past attendees. Opportunity to have a table and giveaways/ interact with the families. 50 tickets to give away to employees, customers, etc

Treat Station Sponsor (\$500) - Includes logo on website, recognition on social media, logo at one of the treat stations with opportunity to have employee or volunteer team at a treat station.

Welcome/Downtown Sponsor (\$250) - Includes logo on website, recognition on social media and name on event sign along the trail.

We will have _____ volunteers to help with the event.

Company: _____ Primary Contact: _____

Address: _____ City/ State/ Zip: _____

Phone: _____ Email: _____

Bill me at the above address Check Enclosed Credit Card (online)

Please return to: Gateway Area Council, Boy Scouts of America
2600 Quarry Rd. La Crosse. WI 54601



YOU ARE CORDIALLY INVITED TO SUPPORT LOCAL YOUTH & THE COMMUNITY

2022 Enchanted Forest Sponsorships Saturday October 22 Riverside Park

You are invited to participate in the 2022 Enchanted Forest event. For many years this event was held on the Myrick Park marsh trails. It transitioned to Riverside Park in 2021 and will feature an expanded footprint and trail map this year to reduce crowds and wait-times and to facilitate a better experience for all!

In 2021, over 3,500 guests attended including children and family members of all ages! Consider staffing a treat station as part of your sponsorship to better connect with families and children.

All donations and sponsorships are tax-deductible and help to provide this event to the community by covering expenses such as park rental, logistic needs, treats and more. Event proceeds help keep Scouting programs & Camp Decorah available to all families and community groups.

Enchanted Forest is a family friendly, non-scary, trick-or-treat event. Kids, parents and volunteers are encouraged to dress up in their Halloween costume and meet friendly characters as they collect candy and other goodies along the way. Treat stations will also have games and activities for children to participate in.

The trail will be under a mile long and is paved. Stations will be run by sponsor businesses, student groups from the area universities, and other civic/nonprofit groups.



Gateway Scouting

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